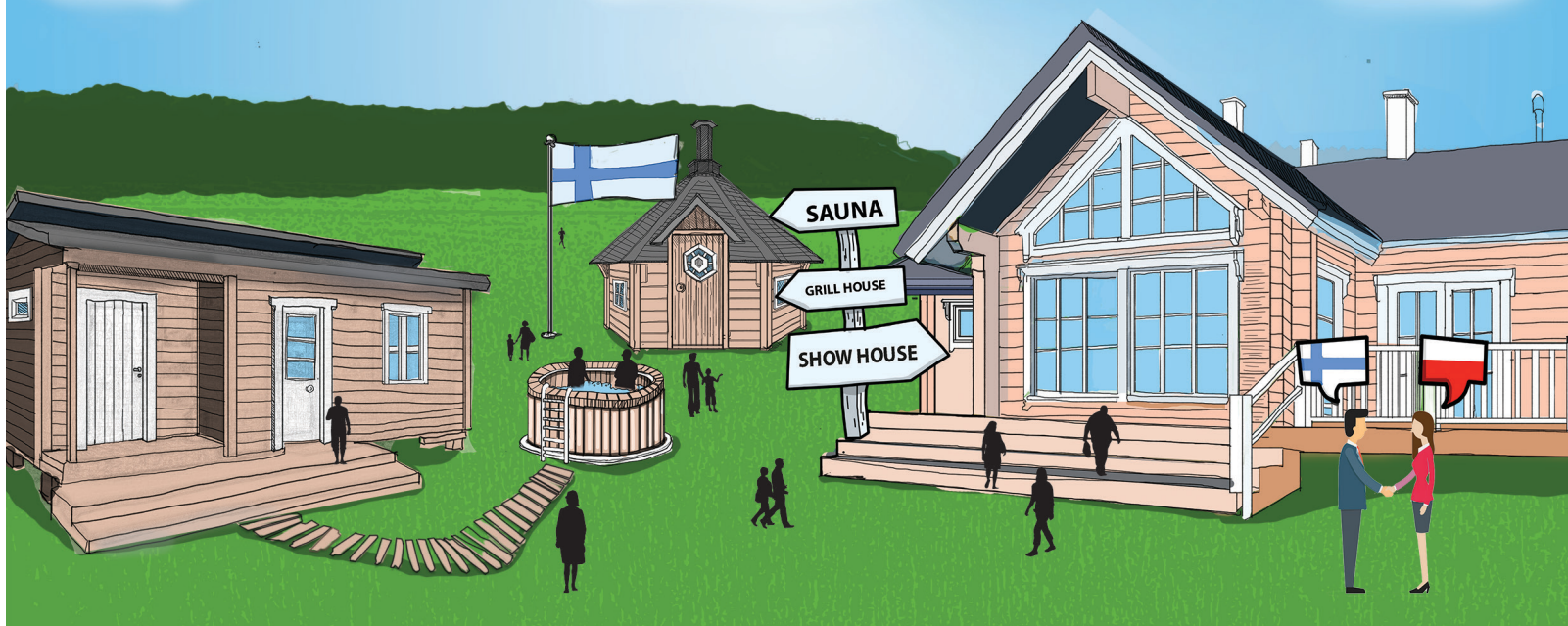




Finlandia SPOT

THE BEST
OF
FINLAND

IN POLAND



Interested in the Polish market?

IF YOUR COMPANY REPRESENTS
ONE OF THE FINNISH SECTORS:

- CONSTRUCTION SECTOR
- FINNISH DESIGN
- EDUCATION OR OTHER SERVICE SECTOR
- TOURISM SECTOR

JOIN US!

WELCOME TO FINLANDIA SPOT

MISSION

The project's mission is to build and develop - together with local enterprises and organizations from Oulu Region - a Finnish-Polish collaboration center (SPOT) in Poland. This project's mission will be considered complete when the SPOT investment and its Final Business Model is tested and accepted by all partners. The project supports regional development strategy by accelerating internationalization of local businesses, education and RDI sector.

VISION

The project's vision is to use the SPOT for Finnish and Polish target groups' needs. For Poles it is intended to become an outstanding meeting and education spot where one can feel like in the country of eco-houses, wooden saunas, innovative products and services. For Finns it is intended to become a Finnish-Polish business and meeting point with an access to reliable information about Polish market, 360 sales and marketing support and on-premises video conferencing (virtual office).

Project time: 1.3.2016 - 30.6.2018 Project support: Rieska Leader Project budget: 120.000€

WHAT DO WE OFFER

360°

marketing and sales support

online and offline

Free market research by Finnish and Polish students supervised by professionals

Networking with Finnish and Polish business partners, support organizations

Virtual office, show room and show space in Finlandia SPOT premises

Tailor-made education for business

and much more...

Finnish - Polish exchange of experience

HOW?

We work with different sectors within 4 activity areas
EDUCATION, BUSINESS, INFORMATION, MEETING

WHY?

We build a sustainable business model for joint sales and marketing in Poland

MeetingSPOT

- Business meetings
- Education meetings
- Finnish - Polish exchanges of experiences
- Local groups' meetings
- Meetings for Finns living in Poland

InfoSPOT

- Construction sector in Finland
- Finnish design
- Tourism in Finland
- Education in Finland
- Other Finnish services

BusinessSPOT

- B2B, B2C meetings
- Matchmaking events
- Conferences
- Staff recruitment and training
- Linking to company set-up-, lawyer project-, translation-services

Education SPOT

- Tailor-made education for business
- Finnish courses online and off-line
- Distance learning
- Green schools for children and pupils
- Exchange of experience

CONTACT US!

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